

The Linley Group Announces Winners of Annual Analysts' Choice Awards

MOUNTAIN VIEW, Calif. – January 20, 2014 – The Linley Group today announced the winners of its annual Analysts' Choice Awards which recognize the top processor products of 2013 in five categories: PC/server, mobile, embedded, processor IP, and best processor technology.

"Our awards program not only recognizes excellence in processor design and innovation, but also recognizes the products that our analysts believe will have a great market impact," said Linley Gwennap, founder and principal analyst at The Linley Group. "We expect these products to significantly improve the design of next-generation systems in their target applications."

To choose each winner, The Linley Group's team of technology analysts focuses on the merits of the leading products that began shipping (or, in the case of IP, released to RTL) between January 1, 2013 and December 31, 2013. They evaluate the combined impact of power, performance, features and cost of each device for a given end system and market.

Following are the recipients of the 2013 Analysts' Choice Awards:

- Best PC/Server Processor: Intel's Atom C2000
- Best Mobile Processor: MediaTek's MT6572
- Best Embedded Processor: Texas Instruments' TCI16636
- Best Processor IP: ARM's Cortex-A53 CPU
- Best Processor Technology: Heterogeneous System Architecture (HSA)

About The Linley Group

The Linley Group is the industry's leading supplier of independent technology analysis and strategic consulting covering a broad range of semiconductors including networking, communications, mobile, PCs, servers, wireless and embedded. The company provides in-depth analytical reports and hosts Linley Tech events focused on advanced technology topics. The Linley Group publishes *Microprocessor Report*, the leading technical publication for unbiased analysis of high-performance processor technology, and the *Networking Report*, a new technical publication that covers networking and communications semiconductors. For insights on recent industry news, subscribe to the company's free email newsletters: *Linley Wire*, *Linley on Mobile* and *Processor Watch*.

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Company Contact:

Madelyn Miller

The Linley Group

408-462-9550

madelyn@linleygroup.com

Web site: www.linleygroup.com